



MARSHELS

Painting Decorating Refurbishment

CASE STUDY

SORREL SOCIAL CAFÉ | TUNSGATE QUARTER, GUILDFORD



marshels.co.uk

BESPOKE PAINTING AND DECORATING

INTRODUCTION

PROJECT

Interior refurbishment, layout improvements, repairs and redecoration.

Marshels were appointed to deliver an interior refurbishment of Sorrel Social Café, located in Guildford's Tunsgate Quarter. The owners wished to refresh the space, improve customer flow and enhance the overall customer experience while preserving the café's warm, community-focused atmosphere.

The project involved a combination of joinery works, electrical upgrades, layout adaptations and full redecoration. All works were designed to improve functionality for staff, increase service efficiency and create a welcoming, modern environment for customers.



Before.

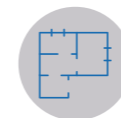


After.

BACKGROUND & CHALLENGE

The café required a thoughtful upgrade to modernise the interior and improve usability without losing its charm.

KEY CONSIDERATIONS INCLUDED:



Enhancing an outdated layout so staff and customers could move more easily.



Updating worn worktops, surfaces and fittings.



Integrating new appliances into existing framework.



Improving lighting and electrical positioning to support the café's workflow.



Maintaining cash flow during refurbishment by keeping the café open part-week.

Rather than closing entirely, the project works were designed so the café remained open every Friday to Sunday. Works were undertaken Monday to Thursday over three weeks. This ensured customers could continue to enjoy the space while the business maintained consistent revenue.

INTERNAL WORKS

JOINERY & INSTALLATION

Marshels delivered a wide range of bespoke joinery and layout improvements, including:

- Removal of existing planks and installation of new countertops and counter walls.
- Adaptation of the existing framework and enlargement of the fridge housing to suit a new unit.
- Installation of new shelving, wall units, a breakfast bar and an upgraded sugar/waste station.
- Adaptation of worktops and installation of new fridges.
- Refurbishment of existing tables, chairs and benches, which were sanded and lacquered to restore their natural finish.

ELECTRICAL & LIGHTING

To support the new layout and improve functionality, electrical works included:

- Adjustments to electrical services and relocation of necessary points.
- Installation of additional sockets for laptops, printers and new equipment.
- Upgraded lighting throughout, including feature and task lighting to illuminate the counter and panelling.
- Replacement of the WC extractor fan and installation of client-supplied light shades.

DECORATING & FINISHING

The interior received a full refresh, including:

- Complete repainting of ceilings, walls, wood trims and galvanised conduits.
- Tiling to the right-hand side of the counter.
- Replacement of the rubber tile transition bar.
- Full redecoration of the WC.

Enjoyable Customer Experience.



Thoughtful joinery.

CUSTOMER EXPERIENCE IMPROVEMENTS

The refreshed layout and upgraded finishes significantly improved the customer journey and staff workflow.

BENEFITS INCLUDED:

- A clearer, more intuitive queuing and ordering experience.
- Improved visibility of menu items and displayed products.
- Brighter, more inviting lighting and colour cohesion.
- More efficient barista workspace and equipment placement.
- A clean, modern aesthetic that enhances the café's brand identity.

“

I am extremely pleased with the works that Marshels have done. They completed everything I wanted to a really high standard and even suggested a few brilliant ideas of their own. The team worked professionally, communicated clearly and delivered an outcome I'm genuinely proud of sharing. I would happily recommend them to others.”

SORREL SOCIAL CAFÉ



Brilliant Ideas.

OUTCOME

Interior refurbishment, layout improvements, repairs and redecoration.

The refurbishment has been highly successful, transforming Sorrel Social Café into a brighter, more functional and beautifully refreshed space. Improved flow, thoughtful joinery, upgraded lighting and a cohesive interior palette all contribute to a more enjoyable customer experience.

By completing the works while keeping the café open part-time, Marshels provided a smooth, efficient refurbishment with minimal disruption. The result is a welcoming, modern café interior that supports both the brand and the day-to-day operation of this much-loved Guildford venue.

Beautifully refreshed space.





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